

HONORING **LARRY KESSLER** | WEDNESDAY, OCTOBER 11

THE 2017

History Maker

AWARDS



SPONSOR OPPORTUNITIES

The History Project
29 Stanhope Street
Boston, MA 02116

For more information, email Joan Ilacqua at thp.joan@gmail.com



ON **OCTOBER 11, 2017**, The History Project invites you to celebrate Boston's and Massachusetts' lesbian, gay, bisexual, transgender and queer history, and to join us in honoring the community members who make history every day. At this ceremony, reception, and fundraiser, we will present two awards to local history makers.

THE HISTORYMAKER AWARD

The HistoryMaker Award has been presented annually since 2009 to an individual or organization whose lifetime achievements have had a significant and positive effect on Boston and Massachusetts' LGBTQ communities. Past recipients of the award are Congressman Barney Frank; Mary L. Bonauto; Grace Sterling Stowell; State Representative Byron Rushing, Abe Rybeck, and Susan Ryan-Vollmar.

The History Project is pleased name **Larry Kessler** the 2017 recipient of the HistoryMaker Award, and will be honored at our reception.



Bethany Versoy, "Henry J. Ferris, Jr. [right] presents AIDS Action Committee Director, Larry Kessler [left], with a pledge check," *Documented | Digital Collections of The History Project*, <https://historyproject.omeka.net/items/show/26>.

THE LAVENDER RHINO AWARD

The Lavender Rhino Award is presented annually to an emerging activist or organization in the Boston area. The History Project will announce the 2017 Lavender Rhino Award recipient in September 2017.

ABOUT THE HISTORY PROJECT

Established in 1980 by a group of historians, activists, and archivists, The History Project is the only organization focused exclusively on preserving the history of New England's LGBTQ community and making that history accessible to researchers and the public. The group maintains one of the largest independent LGBTQ archives in the nation—nearly 1 million records and growing—which includes collections from organizations and individuals that are processed by our dedicated volunteers.

THP maintains one of the largest independent LGBTQ archives in the nation, which includes more than 150 collections from organizations, business, and individuals. Collections range from the records of early Gay Liberation organizations and photographs of pre-Stonewall Boston to objects such as T-shirts and buttons and materials documenting the marriage equality movement. These documents and artifacts are processed and made available to researchers by a dedicated group of volunteers from the community who donates hundreds of hours of their time annually.

Our achievements include the exhibition *Public Faces/Private Lives*, which became the bestselling book, *Improper Bostonians*, as well as exhibitions focused on LGBTQ photojournalism, Provincetown's White Party, the history of Boston Pride, and the LGBTQ community's response to HIV/AIDS.

THP's many outreach activities include *Out of the Archives*, a series of public talks focused on our archival collections; *Out in Public*, a series of lectures, discussions, and other programming in a variety of venues in the Boston area, often in partnership with local organizations and businesses; *Into the Streets!*, our LGBTQ-themed walking tours program; and the *HistoryMaker Awards*, which honor established and emerging activists.

The History Project is an all-volunteer organization that depends on the generosity of individuals and foundations for support.



EVENT SPONSORSHIP

Named in Honor of Boston's historic Gay and Lesbian Bars, our five sponsorship levels offer a variety of opportunities to let our community know you support The History Project and HistoryMaker awardees.

SAINTS LEVEL

\$5,000

8 tickets to HistoryMaker Awards reception

Listing (including logo) in press releases, on THP website, and on event webpages

Logo placement on print and electronic invitations

Recognition on printed program and multimedia presentation

Verbal recognition from stage

Two group invitations to a private THP event of your choice:

- a walking tour (up to 20 guests);
- an archives processing party and talk (up to 10 guests); or
- a history presentation to your group (number of guests is negotiable, depending on space availability)

NAPOLEONS LEVEL

\$2,500

6 tickets to HistoryMaker Awards reception

Listing (including logo) in press releases, on THP website, and on event webpages

Logo placement on print and electronic invitations

Recognition on printed program and multimedia presentation

Verbal recognition from stage

One group invitation to a private THP event of your choice:

- a walking tour (up to 20 guests);
- an archives processing party and talk (up to 10 guests); or
- a history presentation to your group (number of guests is negotiable, depending on space availability)

MARQUEE LEVEL

\$1,000

4 tickets to HistoryMaker Awards reception

Recognition on printed program and multimedia presentation

Verbal recognition from stage

SPORTERS LEVEL

\$500

2 tickets to HistoryMaker Awards reception

Recognition on printed program

BUDDIES LEVEL

\$300

1 ticket to HistoryMaker Awards reception

Recognition on printed program



THE HISTORYMAKER AWARDS BY THE NUMBERS

Each year, over 100 people attend the **HistoryMaker Awards**, and thousands more interact with The History Project via our mailing list and social media. Sponsorship offers a unique opportunity to reach an educated, involved, and discerning segment of Boston's and Massachusetts' LGBTQ community and their allies.

The History Project's Subscriber Base*

Physical Mailing List Subscribers:	1,500
Email Subscribers:	1103
Twitter Followers:	680
Instagram Followers	182
Facebook Subscribers:	2,200
Facebook Subscribers by age:	13-24 (10%) 25-34 (23%) 35-44 (22%) 45-54 (21%) 55+ (24%)

*all numbers approximate

Quick Facts about The History Project's Reach

- Most History Project subscribers are concentrated in the Boston area, with many more spread across Massachusetts, and throughout major U.S. metropolitan areas.
 - Number of estimated community members from the Boston area and beyond who attend events sponsored by The History Project annually: **2,000**
 - Number of average visits per month to our website, www.historyproject.org: **2,500**

For more information about the impact and reach of The History Project contact Board Co-Chair Joan Ilacqua at thp.joan@gmail.com.

*The History Project is a 501(c)3 nonprofit organization.
Contributions are tax-deductible as allowed by law.*



SPONSOR RESPONSE FORM

- | | | | |
|---------------------------------------|---------|--------------------------------------|-------|
| <input type="radio"/> SAINTS LEVEL | \$5,000 | <input type="radio"/> SPORTERS LEVEL | \$500 |
| <input type="radio"/> NAPOLEONS LEVEL | \$2,500 | <input type="radio"/> BUDDIES LEVEL | \$300 |
| <input type="radio"/> MARQUEE LEVEL | \$1,000 | | |

Check the level at which you'd like to join The History Project as a Supporter of our 2017 HistoryMaker Awards honoring Larry Kessler.

IF PAYING BY CREDIT CARD, PLEASE LIST BILLING ADDRESS FOR CARD. ALL FIELDS ARE REQUIRED.

NAME

COMPANY/ORGANIZATION

ADDRESS

CITY/STATE/ZIP

EMAIL & PHONE

METHOD OF PAYMENT

- CHECK ENCLOSED (Make check payable to "The History Project")
- CREDIT CARD

CREDIT CARD #

AMOUNT OF PAYMENT

CVV2/CID Code

EXPIRATION DATE

AUTHORIZED SIGNATURE

DATE

RETURN FORM AND PAYMENT TO: THE HISTORY PROJECT | 29 STANHOPE STREET | BOSTON, MA 02116

OR VIA PAYPAL AT: WWW.PAYPAL.ME/HISTORYPROJECT

QUESTIONS? CONTACT BOARD CO-CHAIR JOAN ILACQUA AT THP.JOAN@GMAIL.COM

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