

The 2023 HistoryMaker Awards Sponsorship Opportunities

Join us on September 7th to recognize and celebrate the LGBTQ+ community members who make history every day! The 13th annual HistoryMaker Awards will honor the lifetime commitment and impact of Gary Bailey. Dr. Bailey is a social work leader and educator, a longtime advocate for people living with HIV/AIDS, and an activist for Black and LGBTQ+ rights.

Our Sponsorship Levels, each named after a historic Boston LGBTQ+ bar, offer a number of benefits to provide your organization with visibility, networking opportunities, and a platform to showcase your brand's commitment to diversity, inclusion, and LGBTQ+ rights.

All sponsors will be featured on The History Project's website, and sponsors who join before August 24th will be included in the printed program.

\$10,000 Saints

The Saints, one of Boston's earliest lesbian bars, is remembered fondly as "the best lesbian bar anywhere, ever."

Ten tickets to the HistoryMaker Awards; visibility in post-event materials, including follow-up emails to attendees and post-event press releases sent to 2500+ email subscribers; a custom 1-hour engagement or workshop for your organization or affinity group; and podium recognition for your support.

\$7,500 Napoleon Club

Opened in 1929, Napoleon's was a high-class piano bar and speakeasy in Bay Village.

Eight tickets to the HistoryMaker Awards; visibility in post-event materials, including follow-up emails to attendees and post-event press releases sent to 2500+ email subscribers; a custom 1-hour engagement or workshop for your organization or affinity group; and podium recognition for your support.

\$5,000 The Other Side

Opened by the infamous Henry Vara, Jr. The Other Side was a place to see and be seen with the likes of Alfred Hitchcock, Liza Minelli, and Truman Capote.

Six tickets to the HistoryMaker Awards; a 1-hour engagement or workshop for your organization or affinity group; and podium recognition for your support.

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\$2,500 Marquee

A women's bar in Central Square, Cambridge, Marquee welcomed feminist musicians, local activists, and their friends for music and dancing.

Six tickets to the HistoryMaker Awards; a 1-hour engagement or workshop for your organization or affinity group; and podium recognition for your support.

\$1,000 Sporters

A Beacon Hill favorite, Sporters provided a welcoming space for queer Bostonians to be together away from the disapproval of the straight world.

Four tickets to the HistoryMaker Awards; and a private LGBTQ+ tour of Boston Common for up to 20 people.

\$750 Playland Café

A Combat Zone bar where "Blue-collar truck drivers mingled with Harvard students," Playland attracted a diverse and eclectic clientele for dancing, singing, and drag.

Two tickets to the HistoryMaker Awards; and a private LGBTQ+ tour of Boston Common for up to 20 people.

\$500 Buddies

Opened at the peak of the disco era in the summer of 1979, Buddies was the hunky embodiment of the fun and excitement of gay life in Boston.

Two tickets to the HistoryMaker Awards.

Please contact joan.ilacqua@historyproject.org to make a sponsorship via check or other means, to create a custom sponsorship, or with any other questions. Thank you for your support!